

OCSAA Space/Treasure Coast Chapter - Phase I Action Plan

1. Apply to OCSAA to establish a provisional chapter (7 August; approved 08 August)
2. Develop Chapter logo and obtain OCSAA approval for its design (3 August)
3. Develop Chapter business card (25 July)
4. Develop Chapter advertising brochure, handbills and/or posters (11 August)
5. Develop template for Chapter newsletter (25 August)
6. Explore the use of social media, including Facebook (13 August)
7. Identify possible events/venues where the Chapter could have an official, visible presence, display brochures and attract new members (Joined Merritt Island Veteran's Memorial Center, 12 August)
8. Identify Military-related organizations (VFW, American Legion, MOAA) within the AO for potential members. Distribute brochures or handbills/placements in newsletters, as appropriate (on-going)
9. Identify NG and USAR units in AO. Distribute brochures or handbills, as appropriate (16 August onwards)
10. Actively seek NGB, USAR, Desert Storm, Iraq and Afghan era OCS graduates via direct interaction (11 September and on-going)
11. Ask Founding members to invite a prospective new member to the next Chapter meeting