

PHASE II STCC SUSTAINMENT PRIMER

The purpose of this document is to outline actions required by STCC to sustain and maintain membership. It is designed to serve as a checklist which may be reviewed and changed as required. It is a complimentary document to the PHASE I STCC RECRUITING PRIMER

- * Plan, coordinate and conduct meaningful Chapter meetings. These sessions are the centerpiece of a Chapters existence. The agenda should contain operational briefings, applicable guest speakers and create an atmosphere that stimulates desire to attend. These meetings should promote interest, ownership and pride.

- * Incorporate members desires in the development of agendas.

- * Maintain an updated listing of potential high interest, motivational guest speakers.

- * On a recurring basis analyze actions and requirements which may be considered for implementation that perpetuate the OCS program's legacy.

- * Develop a list of potential members who should be considered for nomination for one of the OCSAA special recognition awards, such as HOF, DMOR, HMOR or applicable Florida State achievement awards.

- * Conduct quarterly contact with external organizations such as MOAA, VFW, American Legion, National Guard and Reserve Components for source of recruiting new members.

- * Develop a listing of Community humanitarian events , which membership may desire to participate in during the year. The events may be Patriotic, educational, donor based that have the objective of enhancing community support.

- * Appoint project officers to assist with the management and execution of community events

and humanitarian based programs. Member involvement provides a foundation for interest and ownership in Chapter operations, and contributes to sustaining membership.

- * Develop a list of special projects that require integration and management.

- * Maintain liaison with OCSAA and other Chapters to share recruiting and sustainment ideas.

- * Review OCSAA Newsletters and TOC Notes to develop meaningful application for STCC.

- * Continue to develop and market STCC Chapter information to increase organizational awareness.

- * Consider evening dinners/events with spouse/guests if there is interest.

- * Consider planning and conduction regional mini reunion/staff ride in support of OCSAA concept

- * Support OCSAA through event attendance or financial support of activities.